

Privacy Notice Statement

St. Louis Effort for AIDS (STLEFA) has been designated by The Centers For Medicare & Medicaid Services (CMS) as a Certified Application Counselor Designated Organization (CDO) pursuant to 45 CFR 155.225(b), to facilitate the operation of the Federally-facilitated Exchanges. CMS has designated STLEFA to certify staff members to act as Certified Application Counselors (CACs). CACs will assist individuals and families to apply and enroll for health insurance on the marketplace. Under this designation as a CDO, CACs are authorized to collect Personally Identifiable Information (PII) for the uses listed below.

CACs will need to create, collect, disclose, access, maintain, store, and use PII of individuals and families or Authorized Representative(s). PII will be used by CACs to:

- provide information about the full range of health insurance options on the marketplace and other health programs such as Medicaid and CHIP.
- provide information about Insurance affordability programs.
- help individuals and families apply for health insurance on the marketplace and for insurance affordability programs.
- help individuals and families enroll for health insurance on the marketplace and for health insurance affordability programs.
- set up a follow up appointment if necessary. If an individual needs to set up a second appointment time, the individual's name and preferred method of contact method (phone, email) will be used to set up the next appointment time.

Individuals or authorized representatives who are receiving help from a CAC will be asked to sign a Consent Form. Individuals or authorized representatives may cancel the consent to create, collect, disclose, access, maintain, use, and/or store their PII at any time and will notify the CAC upon choosing to cancel consent.

CACs will not sell or transfer information provided by individuals and families or authorized representatives to any person or entity other than such actions as are specifically permitted by the agreement between STLEFA and each CAC.

Individuals or authorized representatives do not have to give any CAC more information than they choose to provide (providing information is voluntary). The help the CAC provides is based on the information the individual or authorized representative provides. If the information is not complete or accurate, the CAC may not be able to offer all the help that is available.