

Greetings,

For over 33 years, Saint Louis Effort for AIDS (EFA) has been providing a compassionate response to HIV/AIDS in St. Louis by promoting, educating, testing and supporting life.

Our purpose is to provide education on the prevention of HIV/AIDS and comprehensive support services to those affected by the disease.

Dining Out for Life (DOFL) is our largest annual fundraiser. For the past 25 years, Dining Out For Life has raised \$4 million locally to provide vital services to people living with HIV/AIDS.

In 2017, the St. Louis community raised over \$153,000 to help Saint Louis Effort for AIDS. All money raised stays right here in the St. Louis community.

EFA invites you to align your company and brand with us as a sponsor in 2018: uniquely position your company as a community leader.

Sincerely,

Cheryl Oliver

Cheryl Oliver
Executive Director
St. Louis Effort for AIDS



Saint Louis Effort for AIDS
2018 Dining Out For Life Sponsorship Guide



Reserve Your Sponsorship Today:

Sponsorships Available at Customized Levels.

	PRESENTING \$20,000 4.1 Mil. Impressions	GOLD FORK \$15,000 750,000 Impressions	SILVER SPOON \$10,000 300,000 Impressions	BRONZE PLATE \$5,000 150,000 Impressions
Exclusive Presenting Title Sponsorship	Premium Logo Placement Above Event Headline & Exclusive Billing: "[Brand] Presents Dining Out For Life"			
On-Air Mentions	Brand Mentioned on All Radio & Television Interviews & Promotional Spots	Brand Mentioned on All Radio & Television Interviews & Promotional Spots		
Logo Inclusion	All Print Display Ads All Digital Display Ads Promotional Drink Coasters Posters Post Cards Check Inserts Table Tents	All Print Display Ads Posters Post Cards Check Inserts Table Tents	All Print Display Ads Posters Post Cards	All Print Display Ads Posters Post Cards
Digital & Social Media Activation	Logo on All E-Mail Blasts 4 Social Media Posts Logo on EFA Website	Logo on All E-Mail Blasts 3 Social Media Posts Logo on EFA Website	2 Social Media Posts Logo on EFA Website	1 Social Media Posts Logo on EFA Website

Your Sponsorship Dollars Making a Difference Every Day.

- ✓ **Connected 1,301 people living with HIV/AIDS to adherence support, medical and dental care.**
- ✓ **Engaged 383 individuals who fell out of care into Ryan White Case Management services.**
- ✓ **Provided education outreach to 17,222 individuals**
- ✓ **Provided testing, education & support for 7,227 clients**
- ✓ **Served 300 meals to 25 individuals living with HIV/AIDS**
- ✓ **The Access Project enrolled 1,100 uninsured persons into the Affordable Care Act.**
- ✓ **Worked with seven prisons to assist pre- and post-release inmates to secure housing, medical care and treatment as they re-assimilate into civilian life.**
- ✓ **Provided food & veterinary assistance to 70 pets, helping to maintain a loving environment for their human family members living with HIV/AIDS.**





Celebrating 25 Years of Great Partnerships!

Almost every program and service relies upon a combination of public funding, corporate and foundation support and individual contributions. Your support will help ensure that EFA continues its efforts to reduce new HIV infections. For those cases that do occur, every individual will be able to get the care and support they need to live with HIV as healthy and productive members of our community – and that benefits us all.

Together we can continue to make an impact on those living with HIV/AIDS and continue to provide STI testing, treatment and prevention. Your support will help provide an educated and healthier community.

Contact James Lesch
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